



PROCEDURE FOR WASHING

INDEX

01 Introduction

02 Short Coat

Medium Coat

04 Long Coat

Traditional Plus – SLS Free

06 Hygiene

BLACK PASSION

80 **FRUIT OF THE GROOMER** 09 **CAVIAR GREEN** 10 **MINERAL RED MINERAL COMPLEX** 12 **ATAMI** 13 **LINEA ZEOLITHE DERM LINE**



What is included in a professional treatment:

- PAW CLEANSING
- NAILS CUTTING
- EARS CONTROLL
- ANAL GLANDS CONTROLL
- TREATMENTS FOR ALL KNOT TYPES
- DEAD COAT REMOVAL
- WASHING WITH THE MOST DELICATE AND SPECIFIC SHAMPOO COAT'S
- TREATMENT WITH CONDITIONERS AND OILS TO PROTECT IT
- DRYING AND BRUSHING THE COAT TO MAKE IT LOOK PERFECT







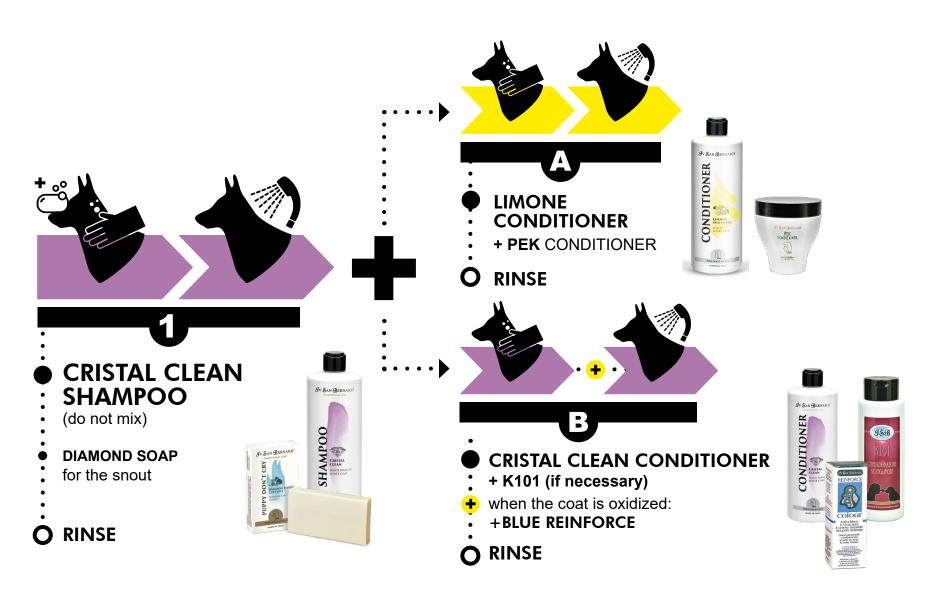
Great Dane, short coat Chihuahua, Rhodesian ridgeback, Doberman, Beagle, Rottweiler, Greyhound, Bulldog, Jack Russell, Weimaraner etc.

MAINTENANCE



WHITE; BLACK; GREY COAT

Oxidize coat (yellowish or reddish coat)

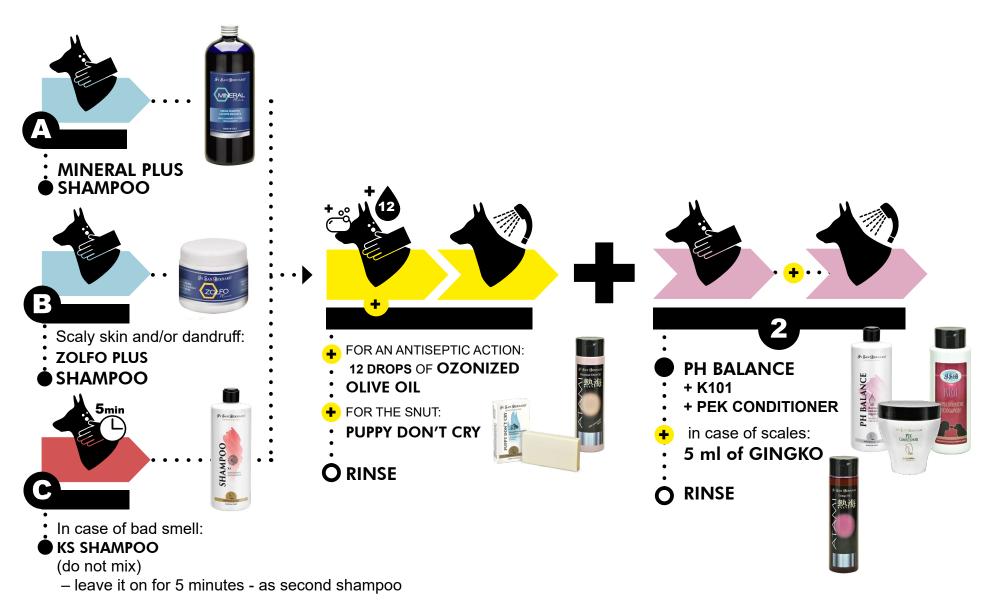


MOLTING, EXHAUSTED, DEVITALIZED COAT OR AFFECTED BY ALOPECIA



SKIN TREATMENTS

scales, scabs, itching, bad smell



PARASITES



SENIOR







Cocker, Chow Chow, Schnauzer, Old English Sheepdog, Golden Retriever, Husky, Fox Terrie, short-medium coated cats etc.

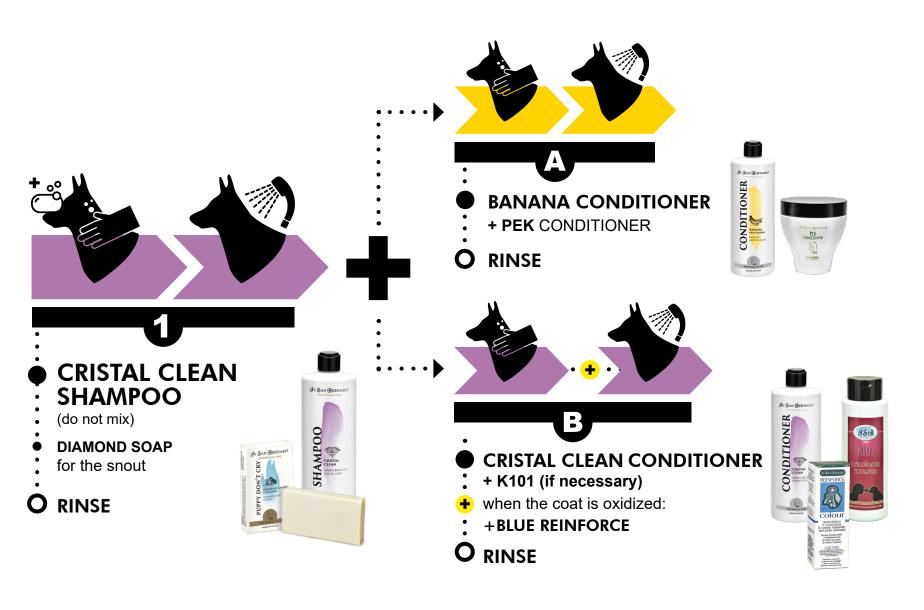


MAINTENANCE



WHITE; BLACK; GREY COAT

Oxidize coat (yellowish or reddish coat)

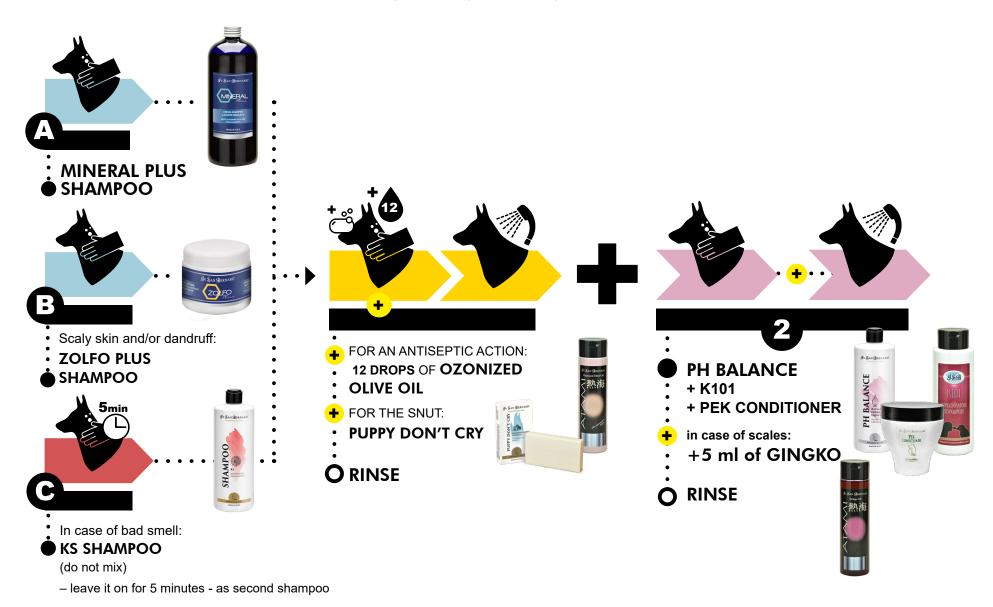


MOLTING, EXHAUSTED, DEVITALIZED COAT OR AFFECTED BY ALOPECIA



SKIN TREATMENTS

scales, scabs, itching, bad smell



PARASITES



SENIOR







Afghan hound, Yorkshire Terrier, Shih Tzu, Poodle, Bichon Frisee, Maltese etc.

MAINTENANCE

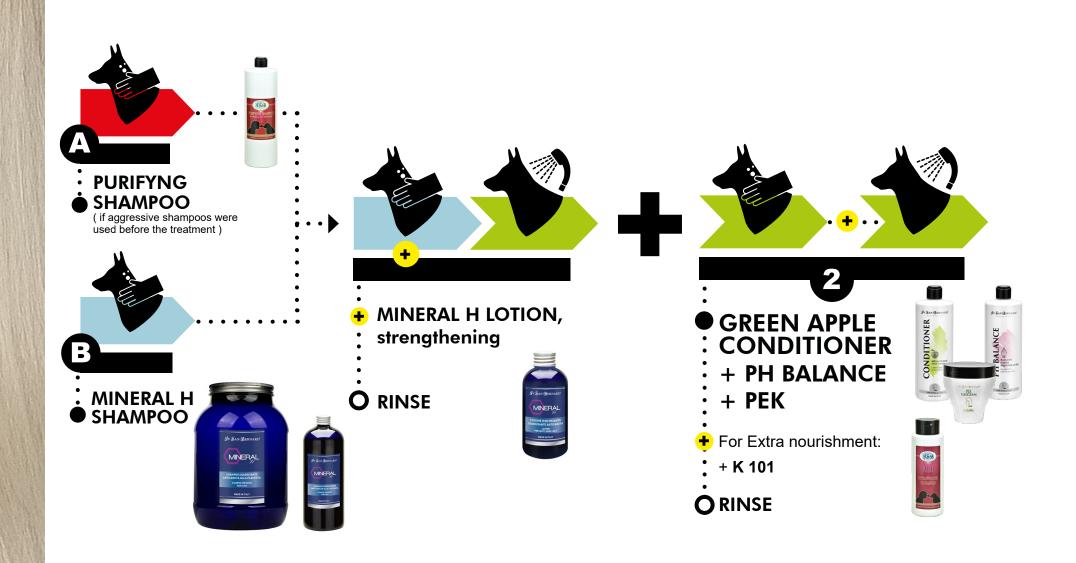


WHITE; BLACK; GREY COAT

Oxidize coat (yellowish or reddish coat)



MOLTING, EXHAUSTED, DEVITALIZED COAT OR AFFECTED BY ALOPECIA



SKIN TREATMENTS

scales, scabs, itching, bad smell



- as second shampoo

PARASITES



SENIOR





SPECIFIC PRODUCTS FOR HYGIENE



SPECIFIC PRODUCTS FOR HYGIENE



PH PROTECTION

Mix **SIL PLUS** to the shampoo and then add water



EARS

CLEAN EAR Lotion- Jojoba oil, cottonseeds, olive glycerides and Pinus Pumilio.

Apply directly



EYES

CLEAN EYE Lotion – Hamamelis and Malva Silvestris, a very delicate disinfectant. Apply directly on the eye or use a bandage



PUPPY DON'T CRY Soap – To give more protection add **SIL PLUS**

SPECIFIC PRODUCTS FOR HYGIENE



In case of tangled coats

- Pure PEK CONDITIONER directly on the coat as a pre-mask
- Proceed with the shampoo
- Mix one spoon in 500ml of water Spray on the coat during while drying to add volume Do not rinse



COMBING

- **H270** two phase (precious bamboo extracts) to brush and keep the coat clean

GLOSSING

GLOSS silk proteins to be vaporized once dry



COMPRESS

- **K 100** pure vegetal palm oil with macadamia nuts.
- to be mixed with the shampoo or added to the SPA tub







SPECIFIC PRODUCTS FOR THE HYGIENE



For stripping and for ear hairs removal

• Scented powder JEUNESSE or EXCELLENCE **PIGMENTS**

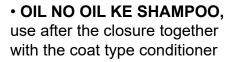
REINFORCE:

BLUE GOLDEN

COPPER



To skim the fat off the coat



Add:

6 drops for small size dogs
12 drops for medium size dogs
18 drops for big size dogs (add to the specific type coat conditioner)

- Blue is used for white, grey, black, chocolate and liver colour coats
- Golden and Copper can be mixed to obtain the right tone







TRADITIONAL PLUS

TRADITIONAL PLUS

SHAMPOO

The right choice for a delicate maintenance and for the preparation of the pet to more specific treatments

Washing Solution

(it produces few bubbles: it's SLS Free)



It can be mixed with warm water depending on the various cases and on the necessities of every single pet's coat.







TRADITIONAL PLUS CONDITIONER

The Conditioner's concentration changes depending on the necessities of every single pet's coat



For example: for a dog which is at its first treatment we use PURE BANANA CONDITIONER or diluted with 2/3 of water

Mix with PEK CONDITIONER or PH BALANCE when required.







TRADITIONAL PLUS

The right choice for a delicate maintenance and for the preparation of the pet to more specific treatments.

SHORT COAT FREQUENTLY WASHED:

Dilute

Lemon Conditioner

warm water (1:1)

SHORT COAT

not treated with conditioners before

USE **Lemon Conditioner** PURE

ROUGH COAT FOR A SHOW:

Dilute **Banana Conditioner**

warm water (1:4)

LONG COAT CURLY:

Dilute

Green Apple Conditioner

warm water (1:1)

EXTRA VOLUME:

Use: PEK CONDITIONER

SKIN TREATMENT:

Use: PH BALANCE

TRADITIONAL PLUS PROTECTIVE LINE

SHAMPOO PROTECTIVE SHIELD

Use preferably pure (with **6 drops** of Ozonized Oil) on wet coat

Leave it on for **5 minutes**



PROTECTIVE CONDITIONER

Both pure or mixed with

PH Balance

+

Ozonized Olive Oil





BLACK PASSION

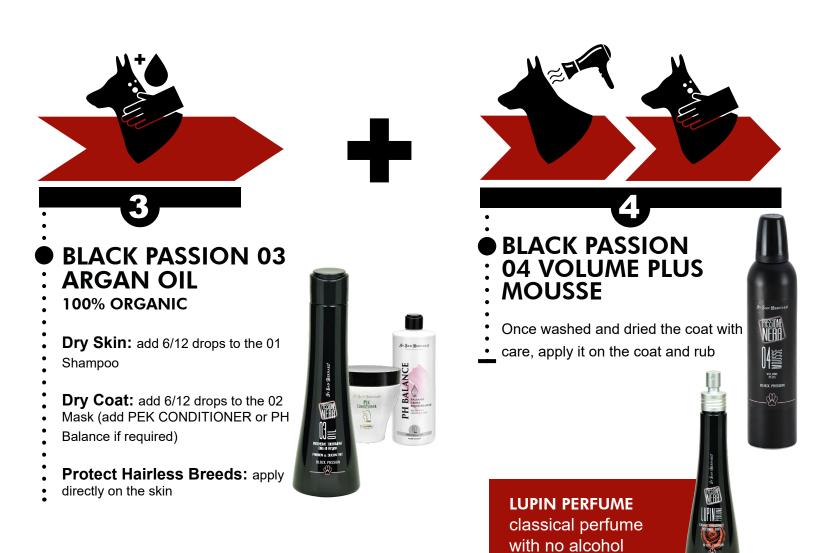
BLACK PASSION

To enhance the coat's weaving and to give protection from the coat to the skin:



BLACK PASSION

To enhance the coat's weaving and to give protection from the coat to the skin:







Deliciously perfumed cosmetic line for dogs and cats

SPA BASIC

1

Apply the **FRUIT SHAMPOO** (diluted with 1/3 of water); cover the pet with a towel and leave it on **for 15 minutesi**RINSE

2

Apply **PEK FRUIT** mixed with warm water RINSE

Advice: Mix PEK FRUIT with PH BALANCE, a specific type coat conditioner, K101, Reinforce...

Deliciously perfumed cosmetic line for dogs and cats

BLACK CHERRY

Ideal for

SHORT COAT

SHAMPOO

+ BRIGHTNESS





Deliciously perfumed cosmetic line for dogs and cats

ORANGE

Ideal for

STRENGTHEN

VOLUMIZING

SEBUM BALANCING

SHAMPOO





Deliciously perfumed cosmetic line for dogs and cats

MARACUJA

Ideale per

LONG COAT

SHAMPOO

RESTORING







Deliciously perfumed cosmetic line for dogs and cats



REFRESHING

INVIGORATIONG









Deliciously perfumed cosmetic line for dogs and cats

PINK GRAPEFRUIT

Ideal for

MEDIUM COAT

SHAMPOO

INVIGORATIONG







Deliciously perfumed cosmetic line for dogs and cats

GINGER & ELDERBERRY

Ideal for

PURIFYING

SHAMPOO

CALMING











CAVIAR GREEN

CAVIAR GREEN LINE

TREATMENT FOR REVITALIZATION WITH CAULERPA LENTILLIFFERA FOR ALL TYPES OF COAT

CAVIAR GREEN SHAMPOO

1

SHAMPOO CAVIAR

(apply and massagefor 5 minutes)

O RINSE





CAVIAR GREEN CONDITIONER

2,

- CAVIARCONDITIONER
- (apply and massagefor 5 minutes)
- O RINSE

For greater closure:
+ PEK CONDITIONER

To reconstruct + DERMA PLUS



Deeper action+ PH BALANCE



CAVIAR GREEN LINE

TREATMENT FOR REVITALIZATION WITH CAULERPA LENTILLIFFERA FOR ALL TYPES OF COAT

After having rinsed and wiped the coat with a towel, we can proceed with:

CAVIAR GREEN MIX NUTRITIVE

Use when the coat needs more nourishment. Vaporize directly on the coat and dry off (suitable for all types of coat)





CAVIAR GREEN LUMINANCE

Vaporize directly on the back from a distance of 30cm to give brightness and to nourish the coat thanks to the vitamin F. (suitable for all types of coat)

- Use it with care
- In case of fragile hairs, vaporize it on the coat when still wet before drying

CAVIAR GREEN 10 in 1

To be used on specific parts where we need the hairs to be straight (head, tail, abdomen) and to protect the tips. Apply directly on the coat and then proceed with drying. Suitable for all types of coat.





Vivi GREEN

Perfume

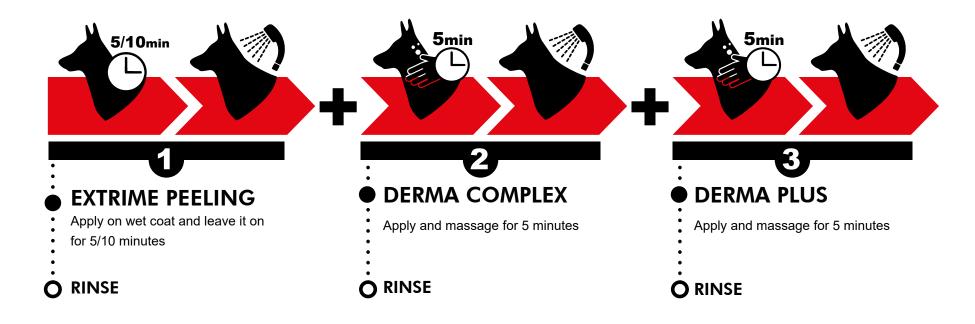
Made with caviar extract, Vivì is an appealing fragrance that leaves a delicate scent on your pet's coat. Thanks to its special alcohol-free formula, it does not disturb pets' sense of smell, and also makes it ideal for sensitive and delicate skin.



RINERAL



For all skin problems and for an easier health recovery.











Specific products

Greasy Seborrhoea

EXTREME PEELING

+
zolfo plus shampoo
+
ozonized olive oil

Allergies

DERMA COMPLEX SLS FREE

Hair Growth

for long and medium coated puppies

DERMA PLUS

SPECIFIC TYPE CONDITIONER













Specific products

Capillary Mass Reinforcement

SK SERUM

with keratin and nettle

ALOPIAS: apply directly on the coat 2 times a week

CHRONIC KNOTS: massage after washing and while combing 2 times a week



Stressed Skin

SL SERUM

hydrating and calming

SCABS : apply directly on the coat 2 times a week

HAIRLESS PETS:

once a week

PHYSICAL TRAUMA:

once a week



Anti-inflammatory

DERMA GEL S.O.S

EG. HOTSPOT!









MINERAL COMPLEX

MINERAL COMPLEX MINERAL PLUS



MINERAL COMPLEX

MINERAL COMPLEX MINERAL H





ATAMI



SI ESEGUONO TRATTAMENTI CON IDROMASSAGGIO E OZONO

12

ATAMI

DEEP SPA

Skin problems

Short coats SPA





Treatment:

- Wash every week or every 10 days with Mineral Plus Shampoo and then PH Balance etc (see the type of coat affected by scabs)
- Use the lotions: Mineral Plus Lotion and Oligo-elements.



ATAM

ATAMI

DEEP SPA

Hair Growth

Medium coats SPA



Treatment:

- Wash every **2 weeks** with pure **Mineral H Shampoo**
- Use the specific conditioner for coat type
- Use the lotions: Strengthening Mineral H Lotion and Vitamin H Lotion

ATA M I BEAUTY TREATMENT



DRY THE COAT

OVAPORIZE H270





ZEOLITE

LINEA ZEOLITE

The zeolithe is a mineral of volcanic origin, formed millions of years ago by the mixture of incandescent lava and seawater. It's name derives from the Greek terms "boils" and "stone" and its literal meaning indicates a hot stone, as its regular micro porous crystalline structure when heated, releases water giving the impression that is boiling.

There are many different types of zeolithe, but the one that over the years has proved to be the most suitable for human and animal use is the

Zeolithe Clinoptilolite

which, thanks to its structure rich I negative charges, has represented over time a natural remedy to protect and detoxify the body from toxins, fight free radicals, expel heavy metals and other harmful substances present on the coat and skin of the pet.

If added to cosmetic products it increases their effectiveness, stimulating skin regeneration and at the same time creating a protective barrier against UV rays and atmospheric pollution, with an excellent result from a cosmetic point of view. The products of the Zeolithe Line are designed to be used in combination with each other in a single treatment chosen according to the needs of the pet's coat and skin.



ZEOLITE LINE

Antioxidant Treatment

CAUTION: IN CASE OF INFLAMMED SKIN, PRETREAT WITH THE DECONGESTANT FLAMING TREATMENT



Brush the coat thoroughly and apply

Zeo Therm Gel

on oxidized areas, leave it on for 5-10 minutes. Rinse well.

NOW THE COAT IS READY TO BE TREATED:

2

Apply the

Zeo Therm Shampoo

on the coat and leave it on for 2-3 minutes. Then rinse well in order to prepare the coat for the application of the mask.

3

Apply

Zeo Therm Mask

on the coat and leave it on for 2-3 minutes, then rinse



Apply again

Zeo Therm Gel

and leave it on for 2-3 minutes. At the end of the treatment rinse well and dry with warm air.

NB: If the oxidation is caused by a dysfunction of the skin, proceed with the specific "**SKIN**" treatment.

ZEOLITE LINE

Detox and Anti-inflammatory Treatment



Before starting the treatment thoroughly brush the coat and apply a warm/wet towel to the areas to be treated. If necessary, repeat for 2-3 minutes until the skin becomes moist.

NOW THE COAT IS READY TO BE TREATED:

2

Vaporize

Thermo-Mille

onto the affected parts and massage gently.

3

Then apply

Zeo Therm Gel

on the parts previously treated and leave it on for 2-3 minutes. Rinse

4

Apply

Zeo Therm Shampoo

on the coat and leave it on for 2 minutes, then rinse.

5

Apply

Zeo Term Mask

on the coat and massage until completely absorbed. Leave it on for 2-3 minutes, then rinse well.

6

In case of hair loss (alopecia), apply

Zeo Therm Gel

again to the affected areas and massage until completely absorbed. It this last phase the Gel does not need to be rinsed.

ZEOLITE LINE Skin and Coat: SPA Treatment



Before starting the treatment thoroughly brush the coat and apply a warm/wet towel to the areas to be treated. If necessary, repeat for 2-3 minutes until the skin becomes moist.



Vaporize

Thermo-Mille

onto the affected parts and massage gently.

Then apply

3

Zeo Therm Gel

on the parts previously treated and leave it on for 2-3 minutes.

Do not rinse after the application.

Dilute



Zeo Therm Shampoo

in the SPA tub previously filled up with warm water, varying the amount of product according to the dog's size (form 1/3 to 1 oz. max). The recommended program is n. 6 for the Iv San Bernard SPA machine.

After having rinsed the shampoo, apply the

5

Zeo Term Mask

on the coat, massaging it till is completely absorbed. Leave it on for 2-3 minutes then rinse with warm water and dry with warm air.

IN CASE OF SEVERE PROBLEMS, AFTER DRYING:



Vaporize

Thermo-Mille

onto the affected areas and massage gently

In case of hair loss (alopecia), apply



Zeo Therm Gel

on the interested areas and massage until completely absorbed. In this last phase the Gel does not need to be rinsed.



By Monique Van De Ven

\mathcal{J}_{V} San $\mathfrak{B}_{ERNARD}^{\circ}$

Administrative-Operational Headquarters:

Via Castelli, 7 - 50056 Montelupo (FI) - Italia Tel: (+39) 0571 509106

Registered Office:

Via Bonifacio Lupi, 14 - 50129 FIRENZE - Italia P.IVA: 06096950487

 $in fo @ivs an bernard. it \\ -www.ivs an bernard. it$